

## PROJECT 1320 - GET INVOLVED!

The Quarter Mile Foundation is a not-for-profit, 501(c) 3 educational foundation. Its' primary goal is the production of the *PROJECT 1320* documentary, which will capture the history of drag racing and the birth of the performance automotive aftermarket – from the post World War II period to the end of the 1980s. It will also serve as a historical repository of film, photographs, negatives, documents and other similar materials for the sport and the performance automotive aftermarket.

**PROJECT 1320** documentary will feature first-person interviews of the surviving pioneers as they tell their story from a unique, personal point of view. Some of today's heroes will be featured, but it will focus on yesterday's legends as they tell of their experiences and explain the **Who, What, Why, When, Where and How** of the sport's early days and how it grew. You will also see how a multi-billion dollar industry – the performance automotive aftermarket – grew with the sport as ingenious racers built new parts to make their race cars go faster, and then sold them to their fellow competitors.

## **HOW DO I GET INVOLVED?** -- Join "FRIENDS OF PROJECT 1320"!

Drag racing fans can get directly involved with the *PROJECT 1320* effort by becoming a member of "FRIENDS OF PROJECT 1320".

## You get:

- A PROJECT 1320 T-shirt, Cap, Hat Pin and decals.
- PROJECT 1320 Boxed DVD sets at discounted pricing.
- The PROJECT 1320 website (<u>www.quartermilefoundation.org</u>) "Members Only" section.
  - o Photos and movies from fans and old racers which will rekindle many memories.
  - You will be able to watch portions of the interviews before the documentary is released.
  - Join with a community of fans in the website's social network area...sharing your personal recollections and thoughts with others around the world.

The **PROJECT 1320** documentary will feature the important developments of each decade, how the pro classes came to be, the innovations in performance parts, the changes in safety and how drag races were conducted. You'll learn about how the automakers and Fortune 500 companies used the sport to market their products. Plus many more areas as **PROJECT 1320** unfolds!

PROJECT 1320 is YOUR project! Join us! (See back)





## Join Today!

Become a lifetime *Friend of Project 1320*! For one-time charge \$36.95 + \$6.95 shipping & handling, you get a *PROJECT 1320* T-shirt, Cap Hat Pin and decals (a \$45.95 value separately) plus discounted pricing on the *PROJECT 1320* collectors edition documentary DVD set and access to the Members Only section of the *PROJECT 1320* website.

Fill out and mail with a check or credit card number. (Make checks payable to Quarter Mile Foundation for \$43.90 - Ref# Friends of Project 1320).

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If paying by Credit Card – Please order o Please allow 2-4 weeks for delivery!	n line. We acce	pt VISA, Mast	erCard and PayPa

Mail to:

Friends of PROJECT 1320 c/o Quarter Mile Foundation 6210 Beverly Drive Parma Heights, OH 44130

Also - Visit www.quartermilefoundation.org to order on-line

